



# We Make Business Easy to Inspire Growth

Businesses face difficult challenges every single day. Seemingly smooth operations can get so bogged down by non-productive administrative tasks that connecting with your customer base becomes a constant struggle. We know that businesses need fast, effective, and consistent solutions to be successful—and that's what we offer at Cosentus. We take the burden off business owners. We handle the headache of back office operations so that you and your business can focus on what you do best. We'll provide the team, strategy, and process that helps your organization overcome any challenge that arises, all at a price you can afford. Together, we are Cosentus. Together, we conquer.



We serve as your proactive team, delivering best-in-class service and 24/7 support. We implement the latest tools and tactics to keep your data secure, staying up to date with current technologies so you can focus on your company. Try our virtual Chief Technology Officer service, which gives you a CTO-level resource without the additional expense.

### Maximize your time and make the most of your partnership with Cosentus

## Cutting-edge Team, Customized Solutions

You'll have the expertise you need and an exceptional team waiting for you—in one place, at one price. Need help with your billing or coding? We've got you covered. What about IT? We've got you covered on that too. We'll also take care of your marketing and branding, hiring, accounting—whatever you need, at an affordable price. We are excited for the opportunity to explore a partnership, customize solutions, and make business easy to inspire growth.

# Strengthen your business and optimize your return

How exactly do we work? We partner with you and provide a seasoned team of professionals that you can trust, so that you can focus on what is most important and leave the nitty-gritty to us. And don't worry—we'll personalize our services to suit your needs. We prize open communication and individualized strategy; we build partnerships that last. Our services are truly extensive: we've got you covered in the areas of Revenue Cycle Management, Accounting, Technology, Marketing, Talent, Tax and more.





Technology is constantly evolving to make business operations faster and more efficient. This is a great gift to businesses seeking to optimize their data security and operating systems. But keeping up with these changes can be difficult without dedicating your critical time and resources, and this can get in the way of smoothly running your company. Cosentus Technology Services deliver the expertise you need quickly and easily—without you having to add additional staff or stress over potential security issues.



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### Trust us with your tech

Our IT experts install, monitor, and manage all of your technology needs so you can feel protected and secure.

#### Services

60-minute emergency response after hours

24x7 monitoring of workstations and servers

Complete operating system management

Vendor and asset management

Business continuity, backup and disaster recovery

## Security

Endpoint security and anti-virus

Multi-layered malware removal and protection

Advanced website content filtering

Email content filtering and legal-hold archiving compliance

Office 365 email hosting and office software

Office365 SaaS backups (email, One Drive, SharePoint, Teams)



# REVENUE CYCLE MANAGEMENT

Nothing disrupts a healthcare or dental practice like an RCM system riddled with coding errors and rejected claims. You want to serve your patients and be paid for your services in a timely manner—but this is easier said than done. Most of all, you want to avoid the hassle that comes with keeping track of your billing. Cosentus Medical and Dental Revenue Cycle Management puts a friendly face on RCM. Our experienced team offers medical professionals complete start-to-finish revenue cycle management, attaching ease and simplicity to a usually complex process. Using our secure, HIPAA compliant technology, we ensure that every insurance claim is submitted on time and that all procedures are coded correctly, so you can diminish your AR and maximize your returns.



By allowing us to handle the revenue cycle management of your practice, you can spend more time delivering exceptional patient experience.

Our RCM specialists are qualified, efficient, and professional so you can have the peace of mind that your practice is taken care of.

### Services

Patient insurance verification

Insurance claim submission

Posting of insurance payments

Follow-up on aging insurance claims

Management of EOBs and denials'

Patient statement management

Dental/Medical cross coding

Payer contract enforcement

100% certified coding services

Real time eligibility verification

Transcription services

### Medical Rcm Specialties

Ambulatory Surgery Centers

Out Patient Surgery Centers

Orthopedics

Radiology

Anesthesiology

Cardiology

Spinal Surgery

Neurology

Pain Management

### Dental Rcm Specialties

General

Endodontics

Orthodontics

Periodontics

Prosthodontics

**Oral Surgery** 

**Pediatrics** 



# **ACCOUNTING & TAX**

Financials are the language of business, giving you the information you need to make your company stronger. Sometimes it's also a tricky language to grasp, and any mistakes in filing can lead to trouble down the road. When filing time comes around, you'll want trusted professionals who don't just track the numbers—they help you make strategic decisions to help you keep moving forward.



We'll protect your company against any potential audits, fines, and penalties. We're not just the number crunchers—our doors are always open. We'll provide the consulting and planning services necessary to maintain your business's steady workflow without snagging on any tax issues.

Our comprehensive Accounting and Tax services will strengthen your business and inspire growth. We know that comprehensive, timely, and accurate financials are critical in making key business decisions, and we are fully equipped to handle your needs.

### **Accounting Services**

Unlimited email and telephone support

Balance sheet reconciliation

Vendor invoice posting and payment processing

Posting of customer receipts, invoices, payments and deposits

# Accounting Software

Quickbooks set up, training and record entry

Subscription to Receipt Bank and Bill.com

Trial Balance set up and information

### Other Services

Cash flow reporting

Balance sheet and income statement review, reporting and analysis

Preparation of vendor 1099 forms

Quarterly financial statement analysis and business review

### Tax Services

Preparation of all returns, including estimated taxes

Ongoing planning focused on tax liability reduction

Researching complicated tax issues

Responding to notices from taxing authorities, & assistance with return exams

Educating business owners on the options available for satisfying tax obligations



Recruiting is a vital function of every business. Finding top talent to join your team not only strengthens the morale of your organization but also inspires growth and innovation. Who doesn't love a strong work family? But building that family is a lengthy process that adds extra work to your already busy day. Whether you're looking for a cashier or controller, you can trust our professional team of recruiting experts to find them. With our suite of talent-finding services, we can determine the exact skills you're looking for in your next hire, then use our knowledge and network to locate the perfect fit.



Getting to know our clients thoroughly is key to our strategy. We want to know exactly what you and your business are about and what you need. Then we'll create a custom job description that helps set you apart from other employers, leveraging the channels most likely to attract top candidates. And best of all, you can continue to focus on running your business while we find you the right people to help you do it. At Cosentus, we love our company and client family: we want to help you build yours.

Cosentus Talent helps you build the right team with the right people. Build with us!

# REQ & REQ+ Services are ideal for hiring enty & minimum wage staff

Custom job ad creation and posting

Assistance to you or your hiring manager with interview questions

Resume submission

Communication and follow up with everyone who applies

# Talent Suite Services are perfect for finding mid- and upper-level staff

Start-to-finish ad creation and posting

Locating candidates who may not be actively looking for a new job

Review and phone screening of eligible applicants

Reference and background checks

Salary negotiation



# **MARKETING & BRANDING**

We've all seen how fast marketing strategies have changed over the last few years, and how it continues to change at a rapid pace. The digital world provides a wealth of potential customers and leads, but to consistently grow your business it's essential to keep up to date with the most cutting-edge marketing trends. This leads the business owner to ask lots of questions about their company: Do you have a brand ambassador? What about a social media presence? Or consistent messaging across platforms? At Cosentus Business Services, we have an adaptable team of marketing experts excited to partner with you. From strategists to graphic designers to content developers, we'll create traffic for you that converts.



Our clients are special to us. We take the time to get to know you and your needs, and craft a powerful marketing service plan specific to you and your business. Then we'll equip you with the resources and planning to implement and maintain your branding across all necessary platforms.

Your team will include a dedicated experience & project manager along with access to our full team of experts.

### Your Team

Digital strategists

Developers

Graphic designers

Copy Writers

#### Services

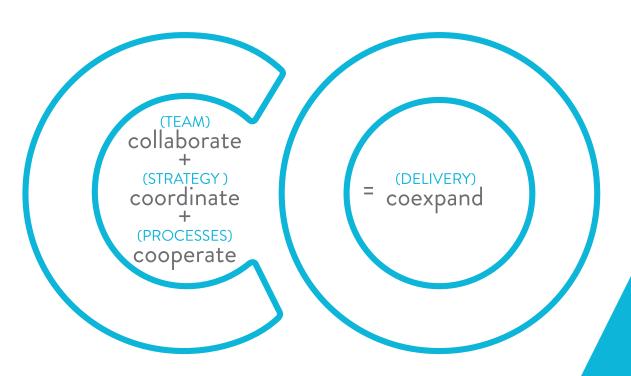
We want to help your business find its voice, and get that voice heard. We want to make your brand engagement meaningful, memorable, and loyal. Whether your company is large or small, with us you'll makethe most of your advertising dollars and work to deliver a solid return on your marketing investment.

# **OUR CORE VALUES**

# At Cosentus, we follow one simple formula.

Co-llaborate + Co-ordinate + Co-operate = Co-expand

# Expand with us.



 $co\text{-}sent\text{-}us\ meaning} \sim \textbf{Together we Conquer}$ 

Business is more than everyday operations. It's about building partnerships that last, and growing together towards a shared goal. Achieving that goal can come with challenges, but we use our values to navigate the path. Our values contribute to our purpose, and our purpose is our passion. Join in on our passionate purpose, and make doing business easy.

Our Core Values speak directly to who we are and what we strive for. We believe that these qualities define us and strengthen every service we provide. Through our commitment to these values, we build trust and promise a future of shared growth.

### Be Happy.

We work hard but we have a blast. We believe that positivity is infectious, and while pursuing the goal is always important, it's equally important to step back and enjoy the journey.

# Be Hungry.

Great things never get done with "good enough" mentalities. We are not afraid to challenge ideas and always be improving. With empowered intention, extraordinary things can happen.

#### Be Aware.

We listen first and respond accordingly. Whether with co-workers or clients, we want to know you for who you really are. We foster integrity and open minds – you ask, and we'll follow through.

### Be Focused.

We plan our work and work our plan. As master organizers, we are always curious, always learning, always becoming experts. We know that our clients are vital to our success. Know this, valued client: we are obsessed with you.

## Be Grateful.

Gratitude is an action. We show our gratitude and appreciation everyday—to our clients and to each other. We are loyal, supportive, and collaborative. We are one team, with one journey.

(877) 266-9040

we care @cosentus.com

cosentus.com

# Business Services from a Trusted Name



